

Technological Innovations Tackling Biodiversity Loss: Solutions or Misdirection?

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Abstract

Using original data derived from the thematic analysis of three international agreements and the 2016 Conference of the Parties (COP) and Meeting of the Parties (MOP) Decisions, this article examines the incorporation of technology and technological innovation in the biological diversity regime. It finds that the biodiversity regime incorporates discourses of ecological modernisation and prioritises technological innovation for biodiversity loss, particularly in the 2016 COP and MOP Decisions.

The empirical analysis indicates that themes regarding progress, ‘improving’ the environment and the role of technology in mediating economic growth and development are embedded in references to technology and technological innovation. Drawing on an ecofeminist perspective, this article examines how these themes highlight the prioritisation of technological innovation to prevent biodiversity loss. The author concludes that this prioritisation inhibits opportunities to fully engage with developing alternative approaches towards resolving environmental problems as these approaches require a re-evaluation of the societal institutions and practices that exploit and destroy the non-human environment.

Keywords: Ecological Modernisation Theory; ecofeminism; biodiversity; technology; international law; feminist theory.

Introduction

Previous technological advances, such as chlorofluorocarbons, leaded petrol and the insecticide dichlorodiphenyltrichloroethane, are now known to cause significant harm to the environment. Increasingly, scientists are beginning to understand the full extent of the harm caused by plastic, the ‘wonder material’ that is in everything from clothes to mobile phones. Concurrently, scientists, engineers and other epistemic communities continue to portray technological innovation as a self-evident good. State and international actors maintain that innovation can ensure continued economic growth and development without placing additional pressure on the environment.¹ Thus, technology is framed as being the solution to environmental problems that earlier manifestations of technology may have helped create, while supporting continued economic growth.

This perspective of technology is embedded in environmental discourses such as sustainable development (SD) and ecological modernisation (EM). Supporters of these concepts claim that ‘environmental goals’ can be achieved without necessitating a radical transformation of current economic and social arrangements.² They claim that the technological development that underpins industrialisation is the solution to ecological risks.³ SD also views technology as an inherent good. Commonly

¹ HM Government, Industrial Strategy; UNCTAD, Technology and Innovation Report 2018.

² Curran, “Is Renewable Energy Still Green,” 3.

³ Curran, “Ecological Modernisation,” 203.



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defined as ‘development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs’,⁴ its proponents recognise the ‘ultimate limits’⁵ imposed by available technologies on the ability of the environment to meet the needs of future generations. Therefore, SD comprises ideas around equity, justice and institutional and governance change. Recent iterations of SD identify technology as fundamental to achieving these changes.⁶

However, critics argue that these discourses prioritise technical, market-based and technological solutions to environmental degradation. This enables the continuation of structural, institutional and conceptual values that devalue the environment and legitimise a political economy predicated on exploitative value dualisms.⁷ This is not a conscious process but one that is embedded in the foundational concepts of Western, rationalist thought that recasts human–nature relationships as a series of intersecting dualisms forming these conceptual frameworks. These frameworks shape Western thought, informing political theories, science and other key structures of human society. This means that they shape the way humans understand the world around them, and the concepts, norms and values that inform this understanding. Therefore, should discourses of EM be embedded within the biodiversity regime, this could highlight the continued affirmation of exploitative values, assumptions and beliefs that have shaped the international community’s response to environmental problems.

Focusing on the biodiversity regime, this article examines the discourse of EM and its privileging of technology and technological innovation as the solution to environmental problems. Article 1 of the 1992 Convention on Biological Diversity (CBD) confers a central role upon technology to achieve the objectives of the conservation and sustainable use of biodiversity. This prominent role has been reaffirmed in subsequent protocols and decisions by the Conference of the Parties (COP). Because of the prominence of technology within the documents, the biodiversity regime offers an original forum to explore how technology is portrayed within an international environmental institution and what this may reveal about the discourses that inform and shape international responses to environmental problems.

Definitions Of Technology

‘Technology’ is traditionally associated with military weapons and industrial machinery, and more generally the tools of war and work.⁸ This association overlooks other technologies that ‘affect most aspects of everyday life’, such as those that reduce the burden of domestic labour (e.g., cooking stoves, fridges and water heaters).⁹ A simple internet search reveals that definitions and descriptions of technology are cast in terms of traditionally male work activities: war and science.¹⁰

This view of technology is incorporated in the multitude of definitions of technology in ecological modernisation theory (EMT). Theorists such as Ashford,¹¹ Mol and Sonnenfeld¹² and Cohen¹³ discussed ‘science’, ‘science and technology’ and ‘technological innovation’ in their work on EMT.¹⁴ Similarly, the CBD regime addresses ‘technology’ in very broad terms.¹⁵ Böhm and Collen proposed that technology under the CBD regime can be understood as ‘involving both hard and soft technologies that are relevant to the conservation and sustainable use of biodiversity or make use of genetic resources and do not cause significant damage to the environment’.¹⁶ Drawing from these scholars, technology is understood to include both ‘hard’ (e.g., the hardware required to accomplish a task) and ‘soft’ (e.g., the knowledge required to use the hardware appropriately) technologies.

⁴ WCED, *Our Common Future*, 43.

⁵ WCED, *Our Common Future*, 8.

⁶ UN General Assembly, Res 70/1, Goal 9; Anadon, “Making Technological Innovation.”

⁷ Plumwood, *Environmental Culture*.

⁸ Wajcman, “Feminist Theories,” 2.

⁹ Wajcman, “Feminist Theories,” 2.

¹⁰ Wajcman, “Feminist Theories,” 2; for example, ‘technology ... is the collection of techniques, skills, methods, and processes used in the production of goods or services or in the accomplishment of objectives, such as scientific investigation’. Wikipedia, “Technology.”

¹¹ Ashford, “Government and Environmental Innovation.”

¹² Mol, “Ecological Modernisation around the World.”

¹³ Cohen, “Ecological Modernisation, Environmental Knowledge.”

¹⁴ Howes, “Adapting Ecological Modernisation.”

¹⁵ See definitions: Convention on Biological Diversity (1992), art 2(3), art 2(7).

¹⁶ Böhm, “Toward Equality,” 6.

This article defines technology as the application of technological knowledge for practical purposes, including the products resulting from such application.¹⁷ Adopting a materialist ecofeminist perspective, this article examines how technology is framed within the biodiversity regime by analysing the language of the regime's treaty, protocols and COP and MOP Decisions. Conducting a thematic analysis of the documents, the author identifies dominant themes that are consistent with the EM discourse, aligning technology with cooperation, progress, innovation and 'improving' the environment. These themes are then interrogated to examine how technology is portrayed in relation to biodiversity conservation and the role of technology in solving existing and future environmental problems.

This article first presents the key provisions of the biodiversity regime that relate to technology and recent developments concerning technological innovation. EM theory is then introduced, followed by an explanation of the value of adopting a materialist ecofeminist perspective in the analysis of technology. The next section presents the methodology and findings from the analysis. The remainder of the article discusses the themes identified in the close reading of the texts, first considering how they relate to EM discourses and then evaluating the implications of this from an ecofeminist perspective.

The Biodiversity Regime

The CBD provides the 'most comprehensive framework to address biodiversity loss'.¹⁸ Negotiated under the auspices of the United Nations Environment Programme, this framework aims to ensure the conservation and sustainable use of biodiversity. To achieve this, the CBD has three objectives: the conservation of biodiversity, the sustainable use of biodiversity components and the 'fair and equitable sharing of the benefits arising out of the utilisation of genetic resources, including by appropriate access to genetic resources and by appropriate transfer of relevant technologies'.¹⁹ The objective regarding biotechnology and benefit sharing proved to be highly controversial because of its close relationship to other international legal regimes, such as those involving intellectual property rights and international trade.

Technical and scientific cooperation and technology transfer are identified as 'cross-cutting issues' within the CBD regime.²⁰ Articles 15–18 of the CBD address technology transfer and improving scientific and technical cooperation. Elements of these provisions were incorporated in the 2000 Cartagena Protocol on Biosafety (Cartagena Protocol) and the 2010 Nagoya Protocol on Access and Benefit Sharing (Nagoya Protocol). Both identify the development of technological capabilities and the transfer of technology as important mechanisms for access and benefit sharing and ensuring the safe use of living modified organisms.

Therefore, the biodiversity regime explicitly connects technology with achieving its objectives. Each legal agreement emphasises the importance of technology in attaining its respective objectives and each supports the transfer of technology to promote cooperation between parties to the regime. This indicates that technology is considered a mechanism for overcoming environmental problems without having to divert from the path of modernisation.²¹ Consequently, these international agreements and their subsequent COP and MOP Decisions offer a useful starting point from which to explore EM discourses in environmental agreements.

Ecological Modernisation: Theory And Discourse

According to Hajer, EM is the 'discourse that recognises the structural character of the environmental problematique but none the less assumes that existing political, economic, and social institutions can internalise the care for the environment'.²² It can be understood as a 'meta-discourse'²³ because it underpins policy practice and academic debates regarding environmental governance and international environmental law (IEL). As such, it can be used at two levels: first, as a theoretical concept with which to analyse changes in central institutions considered necessary to solve the ecological crisis and second, as a pragmatic political programme to direct environmental policymaking.²⁴

¹⁷ This is based on the definition of technology in the Oxford English Dictionary.

¹⁸ Sands, *Principles*, 4th ed, 387.

¹⁹ Convention on Biological Diversity (1992), art 1.

²⁰ CBD Secretariat, "Technology Transfer"; CBD Secretariat, "Technical and Scientific Cooperation."

²¹ Hannigan, *Environmental Sociology*, 183.

²² Hajer, *The Politics of Environmental Discourse*, 25; see also: Howes, "Adapting Ecological Modernisation," 6, "Marrying Strands," 565.

²³ Bäckstrand, "Planting Trees," 52.

²⁴ Gibbs, "Ecological Modernisation, Regional Economic Development," 12.

EM is explicitly a theory of modernisation wherein technology plays a pivotal role in the process.²⁵ EM first identifies the distinctions between ‘primitive, traditional and modern societies’²⁶ using criteria such as industrialisation, technological advancement and liberal forms of government and governance. Therefore, ‘development’, understood as ‘modernisation’, is driven by technological innovation. Technical expertise is considered ‘the key to environmental progress’²⁷ and enables humanity to advance towards modernity.

As in other discourses, there are different versions of EM. These can be differentiated according to the attention paid to five core strands of EM: technological, economic, social, policy (political and institutional) and discursive change.²⁸ These versions can be placed along a continuum from the original ‘weak’ version of EM to the more recent ‘strong’ EM. Table 1 presents the characteristics of weak and strong EM.

Table 1. Weak And Strong Ecogocial Modernisation

Weak	Strong
Economistic	Ecological
Technological	Institutional/systemic
Instrumental	Communicative
Technocratic/neo-corporatist	Deliberative democratic/open
National	International
Unitary	Diversifying

Source: Christoff, “Ecological Modernisation.”

Differences Between Weak And Strong Ecological Modernisation Theory

One of the main distinctions between weak and strong EM is that strong versions allow for ‘multiple EM possibilities’.²⁹ Strong EM is presented as a ‘reflexive’ approach that encourages a strategic political transition to an ecological democracy, thus adopting a ‘critical self-awareness’ that involves democratic control and public scrutiny.³⁰ As part of this process, it addresses political and justice implications raised by environmental risks and envisions a broader participation through societal development, encapsulating the notion of ‘ecological democracy’.³¹

Unlike weaker versions of EM, strong EM views technology as part of the solution but goes beyond a ‘technological re-tooling of industry’.³² It recognises that long-term changes require significant economic and political transformation. Therefore, it outlines a substantial role for the state, including intervention, restructuring and reform to the economic systems and institutions of modernity.³³ It also adopts a critical perspective of modern institutions and dominant policy paradigms to address environmental threats.³⁴ Most importantly, strong EM incorporates discursive change and elevates notions of equity, ‘futurity’ and ecological imperatives in comparison to narrow economic goals. This means it contemplates the possible limits to modernisation. In this way, strong EM recognises the deeper changes in morality and beliefs, as well as a need to re-embed society in communities, regions and ecosystems.³⁵

²⁵ Bäckstrand, “Scientisation vs. Civic Expertise,” 697; Huber, “Pioneer Countries.”

²⁶ Huber, “Ecological Modernisation,” 43.

²⁷ Bäckstrand, “Scientisation vs. Civic Expertise,” 697.

²⁸ Milanez, “Marrying Strands”; Howes, “Adapting Ecological Modernisation”; see also: Pepper, “Ecological Modernisation”; Horlings, “Towards the Real Green Revolution?”; Christoff, “Ecological Modernisation”; Dryzek, *Politics of the Earth*, 3rd ed; Hajer, *The Politics of Environmental Discourse*; Berger, “Ecological Modernization.”

²⁹ Glynn, *Ecological Modernization*, 29.

³⁰ Curran, “Ecological Modernisation,” 204; Gibbs, “Ecological Modernisation, Regional Economic Development”; Dryzek, *Politics of the Earth*, 3rd ed; Howes, “Adapting Ecological Modernisation.”

³¹ Bäckstrand, “Planting Trees,” 54.

³² Curran, “Ecological Modernisation,” 204.

³³ Christoff, “Ecological Modernisation,” 490; Howes, “Adapting Ecological Modernisation”; Dryzek, *Politics of the Earth*, 3rd ed.

³⁴ Toke, “Ecological Modernisation,” 768; York, “Key Challenges.”

³⁵ Christoff, “Ecological Modernisation,” 490.

By contrast, weak EM adopts a narrower approach and focuses on reconfiguring capitalist political economies to enable economic development and environmental protection to proceed simultaneously and reinforce one another.³⁶ Weaker versions of EM view nature as a provider of resources and services and propose rudimentary changes to the current political ecology arrangements while adopting sustainability and modernisation language.³⁷ Therefore, weak EM provides reassurances about continuing modernisation and growth and the continued existence of capitalist political economy, doing little to reconceive the broader social, political and economic order in light of the ecological crisis.³⁸

Weak EM proposes creating partnerships between governments, business and scientists, who are tasked with managing the transition to an 'environmentally sensitive economic system'.³⁹ These partnerships have been successful in Western Europe, where government and business relations have moved towards more 'collaborative relationships with industry'.⁴⁰ States incorporating EM thus adopt corporatist frameworks that promote a more coordinated approach to environmental problems.⁴¹ Therefore, this version of EM signals a 'receptiveness growing community demands for responsive environmental governance'⁴² but avoids upsetting structural interests by moving slowly on sectoral reform.⁴³

By maintaining the current political economy arrangements of dominant institutions, weak EM purports that there is no need to make difficult decisions between environmental protection and economic growth, or balance the needs of the present against the long-term future.⁴⁴ This strategy is central to weak EM's popularity because the connection between economic growth and environmental protection opens up the possibility of environmental protection as a potential source of growth.⁴⁵

Because weak EM views environmental risks as a management problem, solutions are technical in orientation and focus on three main areas: technological innovation, creating new markets for environmental goods and services and increasing efficiency in material and energy use.⁴⁶ This version emphasises the considerable efficiency gains in the ways materials and energy are used in the transport, industrial and domestic sectors. It highlights that efficiencies can be achieved using existing technologies but is also dependent on the continued high levels of technological innovation.⁴⁷ This aspect of weak EM is central to its popularity. It ensures that EM is profitable for businesses by facilitating the sale of green goods and services and pollution prevention and abatement products.⁴⁸ Therefore, it reflects 'techno-bureaucratic state-led and -initiated "greening" of certain key sectors of the economy'.⁴⁹ Because it does little to restrict the political economy, EM has greater political attractiveness and is, therefore, more common.⁵⁰

Relationship Between Ecological Modernisation Theory And Sustainable Development

Scholars such as Hajer, Pepper and Langhelle suggest that SD and EM are closely interrelated. Some scholars argue that EM is an approach to SD, while others argue that SD is 'one of the paradigm statements of ecological modernisation'.⁵¹ This indicates that there is more than a basic resemblance between weak versions of EM and weak and reformist approaches to SD.⁵²

³⁶ Dryzek, *Politics of the Earth*, 3rd ed, 173.

³⁷ Christoff, "Ecological Modernisation"; Fisher, "Ecological Modernization and Its Critics"; Bäckstrand, "Scientisation vs. Civic Expertise"; Grunwald, "Diverging Pathways."

³⁸ Pepper, "Sustainable Development."

³⁹ Dryzek, *Politics of the Earth*, 3rd ed, 175; Curran, "Ecological Modernisation," 204.

⁴⁰ Buttel, "Environmental Sociology," 324; Spaargaren, "Sociology, Environment"; Gouldson, "Corporations"; Bailey, "Ecological Modernisation and the Governance of Carbon"; Williamson, "Ecological Modernisation."

⁴¹ Dryzek, *Paradigms and Discourses*, 166–67; Barry, "Globalisation."

⁴² Dryzek, *Politics of the Earth*, 3rd ed, 175.

⁴³ Curran, "Ecological Modernisation," 203.

⁴⁴ Dryzek, *Politics of the Earth*, 3rd ed, 175.

⁴⁵ Langhelle, "Ecological Modernization," 306.

⁴⁶ Curran, "Ecological Modernisation," 204; Barry, "Globalisation"; Mol, "Ecological Modernisation around The World."

⁴⁷ Barry, "Globalisation"; see e.g., Hawken, *Natural Capitalism*; Asafu-Adjaye, *An Ecomodernist Manifesto*.

⁴⁸ Langhelle, "Ecological Modernization"; Dryzek, *Politics of the Earth*, 3rd ed.

⁴⁹ Barry, "Globalisation," 768.

⁵⁰ Curran, "Ecological Modernisation," 203.

⁵¹ Hajer, *The Politics of Environmental Discourse*, 26; see also: Pepper, "Ecological Modernisation," 4; Smith, *Politics and the Environment*, 155; Connelly, *Politics and the Environment* 3rd ed.

⁵² Pepper, "Ecological Modernisation," 4.

Both weak SD and weak EM are inherently anthropocentric and eschew earlier, more radical environmentalist approaches.⁵³ They both challenge the assumption that there is a trade-off between economic and environmental protection and pay little attention to the limits to growth, albeit to a greater degree in EM.⁵⁴ Therefore, they maintain the language of ‘neoclassical economic rationality’⁵⁵ with its underlying assumptions concerning economic growth. They envisage a process of progressive modernisation of social institutions rather than destruction or dismantlement.⁵⁶ Both ascribe a prominent role to science and technology to facilitate innovation and the diffusion of new, efficient technologies into the global market, and both view technology and social organisations as variables that can be manipulated to make economic growth possible within the limits set by nature.⁵⁷ However, for EM, social problems can be solved ‘with technological means and the hegemonic forms of the production of scientific knowledge’,⁵⁸ thereby indicating that technology is more central to EM.

Critics highlight the underlying assumptions that inform the benign view of market-driven technological innovation and argue that EM searches for the solution to environmental crises within the paradigm of classical modernity.⁵⁹ This means that it rejects the argument that human societies must ‘harmonize with nature to avoid economic and ecological collapse’.⁶⁰ Instead, EM depicts an ideal human society as one that is ‘largely emancipated from the natural world and organises itself independent of natural resources’.⁶¹ Therefore, it decouples human society from nature and argues that humanity should withdraw from nature into ‘a synthetic high-tech society’⁶² that is disembedded from the material world.

Consequently, many scholars are critical of weak versions EM and its prioritisation of technical, market-based and technological solutions to environmental problems. From an ecofeminist perspective, ‘progress’ in weak EM discourses seeks to disembed human society from nature and create an entirely synthesised world that is separate and distinct from non-human nature. Should such discourses be embedded within IEL and the subsequent governance surrounding specific environmental regimes, it may encourage the continued affirmation of an exploitative and disembedded worldview that continues to shape the international community’s response to environmental problems.

Ecofeminism: Criticisms Of Technology, Ecopolitics And International Law

Ecofeminism is one of many feminist perspectives that explore the gendered interconnections between humanity and technoscience. These different perspectives can be arranged on a continuum from those that express profound ambivalence to technology to those that demonstrate a respect and enthusiasm for technology.⁶³ At the critical end of the continuum, feminists argue that many of the epistemological ideals informing technoscience have ‘androcentric origins’ that are in need of reconstruction.⁶⁴ They argue that the sciences embody ‘deep and systematic gender bias by which women, and any interests, perspectives, or insights associated with them, are disvalued and marginalized’.⁶⁵ Conversely, at the other end of the continuum, feminists celebrate the emancipatory potential of technologies to address gender inequalities in society.⁶⁶ This paper will provide a brief overview of the different feminist perspectives on technoscience to identify why ecofeminism is a more nuanced perspective to use.

⁵³ Langhelle, “Ecological Modernization”; Hajer, *The Politics of Environmental Discourse*.

⁵⁴ Pepper, “Ecological Modernisation,” 2; WCED, *Our Common Future*, 45; Dryzek, *Politics of the Earth*, 3rd ed; Langhelle, “Ecological Modernization.”

⁵⁵ Pepper, “Ecological Modernisation,” 4.

⁵⁶ Gibbs, “Ecological Modernisation,” 4.

⁵⁷ Huber, “Ecological Modernisation”; Mol, “Origins”; Langhelle, “Ecological Modernization.”

⁵⁸ Brand, “Sustainable Development,” 145. This is manifest through the use of objective limits which can hide ‘societal dimensions like power relations or symbolic-discursive dimensions.’

⁵⁹ Grunwald, “Diverging Pathways,” 1856.

⁶⁰ Asafu-Adjaye, *An Ecomodernist Manifesto*, 6.

⁶¹ Grunwald, “Diverging Pathways,” 1856.

⁶² Grunwald, “Diverging Pathways,” 1856.

⁶³ Crasnow, “Feminist Perspectives on Science.”

⁶⁴ Whelan, “Politics by Other Means,” 540; Code, *What Can She Know*, 314; Crasnow, “Feminist Perspectives on Science”; Merchant, *Death of Nature*; Fox Keller, *Secrets of Life*.

⁶⁵ Crasnow, “Feminist Perspectives on Science.”

⁶⁶ Faulkner, “The Technology Question.”

Feminist Perspectives On Technoscience

Early feminist engagements with technoscience focused on the effects of technological change on gender relations and women's lives; much of the scholarship explored emerging reproductive technologies and the role of technology in the home.⁶⁷ The literature noted the paradox that the mechanisation of the home had not decreased the time women spent on household chores.⁶⁸ Some scholars presented technology as an 'inevitable extension of a male desire to control, and potentially eliminate, women's biological role in reproduction'.⁶⁹ However, this early scholarship has been criticised for adopting naive determinism, which treated women as 'passive victims' and dismissed technological developments as patriarchal.⁷⁰

More recent feminist research has problematised the gendered nature of the development and diffusion of technologies.⁷¹ Research into different technologies has revealed that gendering processes 'affect every stage in the life of a technology'.⁷² These investigations highlight how the construction of gender and technology are relational processes that are shaped by social interaction.⁷³ This scholarship argued that the relationship between technological innovation and gender power interests is significantly more subtle and complex than previously understood.

Other scholarship investigated how 'technology as culture is implicated in the construction of subjective gender identities'.⁷⁴ Adopting a more positive view of technology, scholars such as Donna Haraway argued that society should embrace the potential of technoscience and its capacity to create new meanings and entities and make new worlds.⁷⁵ Some have argued that technology has the potential to fundamentally affect the basic categories of 'self' and 'gender' by enabling the body to be transformed into objects that can be altered, made and remade through technoscience.⁷⁶ Others argued that technoscience challenges established notions of the 'human' and consequential ethical norms by building on the 'conceptual disruptions produced by contemporary technoscientific practices such as cloning'.⁷⁷ These examples focus on the emancipatory potential of scientific inquiry to understand and change sex and gender inequities.

Building on the abovementioned literature, some scholars have claimed that an outright rejection of technology is not an option and that critical engagement with technoscience can provide 'opportunities to transform, invent, and make decisions about technology'.⁷⁸ One line of inquiry investigates the role of information technologies and their emancipatory potential.⁷⁹ Some studies posited that technoscience could bridge the widening gap between humanity and nature by developing different communication strategies.⁸⁰ These examples highlight how contemporary feminists are approaching technoscience as a 'reservoir' for concepts, models and discourses that could be valuable to feminism and feminist thinking.

However, these critiques have paid little attention to the way nature is valued in technoscience and how the treatment of non-human nature and women are conceptually related. As will be demonstrated below, ecofeminism understands the subordination of women and the environment as a 'framework of domination involving dualisms that represent a cultural institutionalisation

⁶⁷ Wajcman, "Reflections on Gender"; Oldenziel, "Of Old and New Cyborgs."

⁶⁸ Wajcman, "Reflections on Gender"; Faulkner, "The Technology Question"; Ravetz, "Modern Technology"; Corea, "The Reproductive Brothel."

⁶⁹ Faulkner, "The Technology Question," 80; Corea, "The Reproductive Brothel," 39.

⁷⁰ Wajcman, "Reflections on Gender," 450; for similar criticisms of early ecofeminist research, see: Biehl, "Problems in Ecofeminism"; Braidotti, *Women, the Environment*; Leach, "Earth Mother Myths"; Agarwal, "Gender and Environment Debate"; Jackson, "Women/Nature"; Gaard, "Ecofeminism Revisited."

⁷¹ Cockburn, *Gender and Technology*; Casper, "Making the Pap Smear"; Ferrando, "Is The Post-Human"; Davis, "Reading the Strange Case."

⁷² Wajcman, "Reflections on Gender," 455.

⁷³ Daniels, "Rethinking Cyberfeminism(s)"; Shepherd, "Cyberfeminists Pt 2"; Sikka, *Climate Technology*.

⁷⁴ Wajcman, "Reflections on Gender," 457.

⁷⁵ Wajcman, "Reflections on Gender."

⁷⁶ Wajcman, "Reflections on Gender"; Haraway, *Simians, Cyborgs*.

⁷⁷ Roberts, "Relating Simply?"; Braidotti, *Transpositions*.

⁷⁸ Whelan, "Politics by Other Means," 540.

⁷⁹ The following explore the role of technology in challenging societal constructions of women's sexuality: Wajcman, "Reflections on Gender"; Roberts, "Relating Simply?," 76 fn 50; Carter Olson, "#BringBackOurGirls"; Martin, #FemFuture; McKeown, "My iPhone Changed My Life"; the following explores the potential of social media to strengthen women's activism: Pierce, "Singing at the Digital Well."

⁸⁰ Roberts, "Relating Simply?," 76; Haraway, *Primate Visions*.

of power relations' and depicts these as a 'logic of colonization'.⁸¹ Therefore, it can develop a more nuanced understanding of the social relations of technoscience and its implications for both women and the environment in a globalised world.⁸²

Ecofeminist Theory

Ecofeminism is a multifaceted theory that can be summarised as 'a movement and current of analysis that attempts to link feminist struggles with ecological struggles'.⁸³ This broad definition 'encapsulates the idea of a gendered discourse on environmental issues',⁸⁴ which is central to the theory. It adopts a more holistic approach to the construction of women and nature than other feminist theories because it 'features human exploitation of the environment in "its list of interwoven forms of oppression such as sexism, heterosexism, racism and ethnocentrism"'.⁸⁵

Ecofeminism gains strength from the fact that it draws from different theoretical foundations, including socialism, materialism and postcolonialism, and combines the local and global in its perspective.⁸⁶ It is inherently interdisciplinary and adopts an intersectional approach.⁸⁷ As such, it offers a polycentric and porous perspective through which to analyse the role of technology in mediating the relationship between humanity and the environment, and the gendered implications of such mediations.⁸⁸ Therefore, it is more appropriate to refer to 'ecofeminisms'⁸⁹ existing 'along a continuum ranging from essentialist to socialist ecofeminism'.⁹⁰ The main strength of ecofeminist theory is that it can critique the exploitation of women and nature from the underlying conceptual frameworks informing Western thought through to the effects of technology on women, the environment and SD policies. The following section briefly examines the different layers of ecofeminist critique and how they relate to technology.

Ecofeminist Critiques Of Technoscience

The first layer of ecofeminist critique reveals the 'exploitative and gendered conceptual frameworks that underpin the dominant and rational discourses in western society'.⁹¹ These conceptual frameworks are formed by a 'set of values, attitudes, beliefs, and assumptions that shape and mirror how an entity views itself and the world around it'.⁹² Ecofeminists deconstruct the rationalist foundation of Western thought and its dualist logic structures, revealing how these structures intersect to legitimise the exploitation of women and nature by casting both as 'other'.⁹³ These 'rationalist-dualist' constructs are embedded in many binaries, such as subject-object, male-female, reason-emotion and production-reproduction.⁹⁴ They form systems of interlocking structures that serve to 'valorise "masculine", abstract, disembodied and dispassionate characteristics while simultaneously devaluing and embedding "feminine" or subordinate characteristics within the body and the natural world'.⁹⁵ These binary concepts have acquired cultural dominance and are evident in science and the 'economic systems that govern the

⁸¹ Plumwood, "Politics of Reason," 443.

⁸² Åsberg, "Feminist Technoscience," 300.

⁸³ Sandilands, *Good-Natured Feminist*, xvi.

⁸⁴ Morrow, "Not So Much a Meeting of Minds," 187.

⁸⁵ Wilkinson, "Payment for Ecosystem Services," 172.

⁸⁶ Wilkinson Cross, "The Environment as Commodity"

⁸⁷ Morrow, "Ecofeminism"; Kings, "Intersectionality."

⁸⁸ Braidotti, *Women, the Environment*, 161; Kao, "The Universal versus the Particular"; Sturgeon, *Ecofeminist Natures*.

⁸⁹ Plumwood, *Feminism and Mastery*, 36.

⁹⁰ Morrow, "Ecofeminism," 371. Mainstream scholarship generally portrays ecofeminism as 'essentialist, biologist, lacking political efficacy, intellectually regressive, and inconsistent'. It presents ecofeminism as a monolithic theory that is wholly located at one end of the spectrum and ignores scholarship incorporating 'materialist and posthumanist analysis of gender and the environment prior to these being popular within mainstream Western academia'. It also silences the internal dialogue among ecofeminists who have engaged with these criticisms. Many ecofeminists have responded to these criticisms. See e.g., King, "Caring about Nature"; Lahar, "Ecofeminist Theory"; Morrow, "Ecofeminism"; Plumwood, *Feminism and Mastery*; Wilkinson Cross, "The Environment as Commodity"; Cuomo, "Still Fooling"; Davion, "Is Ecofeminism Feminist"; Gaard, "Ecofeminism Revisited"; Moore, "Eco/Feminism"; Plumwood, "Politics of Reason"; Sturgeon, *Ecofeminist Natures*; Sturgeon, "Ecofeminist Appropriations"; Thompson, "Back to Nature."

⁹¹ Wilkinson Cross, "The Environment as Commodity," 93; Warren, *Ecofeminist Philosophy*, 46; Plumwood, "Feminism and Ecofeminism"; Plumwood, *Feminism and Mastery*; Plumwood, "Politics of Reason"; Plumwood, *Environmental Culture*; Warren, "Taking Empirical Data Seriously"

⁹² Wilkinson Cross, "The Environment as Commodity," 93.

⁹³ Plumwood, *Feminism and Mastery*; Plumwood, "Politics of Reason"; Plumwood, *Environmental Culture*.

⁹⁴ Plumwood, *Feminism and Mastery*, 43; Wilkinson, "Payment for Ecosystem Services," 168.

⁹⁵ Wilkinson, "Payment for Ecosystem Services," 168.

global economy and economic development'.⁹⁶ This is because they are based on the concept of dualism, which privileges certain forms of knowledge and thinking that valorise rationalist faculties as superior to other characteristics of the human condition. These dualisms are part of logical structures that institutionalise and normalise power.⁹⁷

Ecofeminists focus on different dualist constructs as sites of oppression. Materialist ecofeminism reframes earlier socialist and radical positions within an ecological problematique.⁹⁸ Like socialist perspectives, this perspective explores the dialectical relationship between production and reproduction, starting from the position that all humans are embodied beings and rooted in nature.⁹⁹ This form of politics is an 'existentially grounded analysis, recognising that a "woman's first environment is her body"'.¹⁰⁰ It 'refuses the globalising capitalist patriarchal megamachine'¹⁰¹ and considers the 'materiality of ecopolitical questions'.¹⁰² Therefore, it is concerned with the role of technology in regulating bodies and non-human nature and changing the relationships between our bodies, minds and cultures; it also addresses the effects of national and economic development and the growth of privatisation, outsourcing and 'flexible' labour, all of which disproportionately affect women and degrade the environment.¹⁰³

Materialist ecofeminists argue that Western society has sought to separate itself from the environment through productive systems in which 'women have been materially associated with human embodiment largely through unpaid or underpaid work',¹⁰⁴ whereas men have disembedded and transcended the material (nature) sphere. Consequently, they dominate the sphere of monetised production that transforms nature through processes that are inherently destructive.¹⁰⁵ This analysis extends beyond mainstream feminisms and contests the 'traditional Eurocentric nature/culture dualism ... rather than a "re-invention" of nature blended with man-made machine', which is articulated in postmodern feminist literature.¹⁰⁶ Therefore, ecofeminism enables a multifaceted critique of the underlying philosophy and concepts that inform discourses of technology and their relationship with women and nature.

Ecofeminists argue that technology plays a central role in transforming nature; further, because women are considered to embody nature, they are also ripe for alteration. Carolyn Merchant argued that the narrative of the scientific method from the scientific revolution onwards has advocated 'extracting nature's secrets from "her" bosom through science'.¹⁰⁷ In being recast as female, stripped of activity and rendered passive, nature can be 'dominated by science, technology and capitalist production'.¹⁰⁸ Consequently, nature, humans and society consist of interchangeable parts that can be externally repaired or replaced through technological advances.¹⁰⁹ This worldview allows humanity to exist outside nature as 'intellectual beings who calculate the maximum satisfaction or utility of nature'.¹¹⁰

In light of this, ecofeminists have explored the effects of technology on women and nature in the context of globalisation and SD at the local and global levels. In the 1980s, ecofeminists such as Vandana Shiva and Maria Mies highlighted the inverse relationship between technological developments in agriculture, the feminisation of poverty and the limited diversity of food crops. They examined how neoliberal development and its commitment to modernisation through technology, free trade and commodification reinforces the insecurity and vulnerability of small farmers by disrupting informal and local practices of seed storage and co-cropping in favour of monocultures, patent-protected seeds and other socially and ecologically destructive

⁹⁶ Wilkinson, "Payment for Ecosystem Services," 168.

⁹⁷ Plumwood, *Feminism and Mastery*, 42.

⁹⁸ Salleh, "Dystopia," 202; D'Eaubonne, "Feminism or Death."

⁹⁹ Mellor, "Women, Nature," 180; Mellor, "Feminism and Environmental Ethics," 111; Merchant, "Scientific Revolution," 515.

¹⁰⁰ Salleh, "Dystopia," 202; Mellor, *Feminism and Ecology*; Mellor, "Feminism and Environmental Ethics."

¹⁰¹ Salleh, "Dystopia," 202.

¹⁰² Salleh, "Dystopia," 202.

¹⁰³ Wilkinson Cross, "Ecofeminist Potentials," 205.

¹⁰⁴ Wilkinson Cross, "Ecofeminist Potentials," 205; Mellor, "Feminism and Environmental Ethics," 110; Mellor, *Feminism and Ecology*, 154; Mellor, "The Politics of Women."

¹⁰⁵ Wilkinson Cross, "Ecofeminist Potentials," 205; King, "Healing the Wounds"; Mellor, *Feminism and Ecology*; Mellor, "Women, Nature"; Mellor, "Feminism and Environmental Ethics."

¹⁰⁶ Salleh, "Dystopia," 202; Haraway, *Simians, Cyborgs*, 173.

¹⁰⁷ Merchant, "Scientific Revolution," 515.

¹⁰⁸ Merchant, "Scientific Revolution," 514.

¹⁰⁹ Wilkinson Cross, "Transformative Potentials," 38.

¹¹⁰ Wilkinson Cross, "Transformative Potentials," 38.

practices.¹¹¹ Others have highlighted the relationship between technological innovation, the feminisation of poverty and the north–south divide.¹¹² Therefore, technology can be used to control and oppress women and nature, particularly when connected to other discourses of power and control, such as free trade and neoliberal development.

Overall, ecofeminism is highly critical of the role of technology within the advancement of human society and the way it reinforces the devaluation of women and non-human nature. Unlike other feminist critiques, ecofeminism considers the connections between the unjustified domination of women and nature central to its analysis.¹¹³ In contrast to other environmental perspectives,¹¹⁴ ecofeminism argues that the ‘gendered nature of the logic of domination in western thought should be central in any environmental philosophy’.¹¹⁵ By drawing on these two perspectives, ecofeminists develop a nuanced critique of how technology is used to mediate the material and social realms, reinforce the anthropocentric and androcentric worldview regarding the non-human world and legitimise the continued exploitation of women and non-human nature. In doing so, they have adopted a multifaceted and intersectional critique of the ways in which technology interacts with other structural inequalities that can reaffirm the exploitation of women and the commodification of nature.

Methodology And Initial Results

This article examines the provisions for technology in the CBD, Nagoya Protocol and Cartagena Protocol, and the subsequent Decisions adopted by parties to the CBD and its two protocols. Specifically, it examines the Decisions adopted by the 13th Conference of the Parties to the CBD (COP Decisions), the eighth Meeting of the Parties to the Cartagena Protocol (CP-MOP Decisions) and the second Meeting of the Parties to the Nagoya Protocol (NP-MOP Decisions), all held in 2016. In total, the research examined 69 documents, comprising three international agreements and 66 COP and MOP Decisions. The analysis focused on how these documents portray technology and its role in achieving the objectives of the biodiversity regime.

There are important variables that affect references to technology in the documents. These include the type of document, the age of the document and where the reference is included in the document. This is because international agreements intend to create obligations under international law, while COP and MOP Decisions involve a different level of obligation.¹¹⁶ The COP and MOP Decisions are ‘more concrete prescriptions on how to implement the Convention’¹¹⁷ and can be considered ‘expressions of the regime, as they provide explicit principles, norms, and decision-making procedures’.¹¹⁸ Therefore, references to technology may differ between these two types of documents. References to technology may also differ depending on the age of the document because of developments in other international regimes, such as intellectual property and trade rights. The location of the provision may also affect the language used. This is because preamble paragraphs assist in treaty interpretation whereas operative provisions are legally binding.¹¹⁹ These variables are considered in the following discussion.

The initial analysis was conducted using the text query function in NVivo. This function searched for the word ‘technology’ and its specialisations, such as ‘technical’, ‘scientific’ and ‘mechanism’, in all 69 documents. This initial search coded 1118 references relating to technology in the international agreements and the combined COP and MOP Decisions for the CBD, Nagoya Protocol and Cartagena Protocol. Documents containing less than 15 hits for ‘technology’ and its specialisations were removed at this stage. This ensured that the documents had sufficient content relating to technology for thematic analysis to occur. A total of 39 documents were excluded after the initial sift.

After the initial sift, the results were grouped into themes, which were refined after subsequent reading of the texts. These themes were derived from an iterative reading and grouping of the texts. The texts were initially grouped according to broad

¹¹¹ Shiva, *Staying Alive*; Shiva, “Development”; Mies, *The Subsistence Perspective*; Shiva, “Biopatents”; Mies, *Ecofeminism*. Mainstream literature supports this analysis and points to the role of technology in maintaining or reinforcing inequalities: Naudé, “Technological Innovation”; Rotman, “Technology and Inequality”; UNDP, *Humanity Divided*, 236; Mirza, “Technology Driven Inequality.”

¹¹² Kailo, “Cyber/Ecofeminism,” 5.

¹¹³ Sessions, “Deep Ecology,” 97–98.

¹¹⁴ For a critique of other environmental perspectives, such as social ecology and deep ecology, see Plumwood, *Environmental Culture*; Plumwood, “Ecopolitics Debate”; Plumwood, “Politics of Reason”; Plumwood, “Ecofeminism”; Wilkinson Cross, “The Environment as Commodity.”

¹¹⁵ Wilkinson Cross, “The Environment as Commodity,” 84; Kelly, “Women and Power,” 115.

¹¹⁶ *Convention on Biological Diversity* (1992), art 23(4)(i); *Vienna Convention on the Law of Treaties* (1969), art 2(1)(a); Sands, *Principles*, 4th ed.

¹¹⁷ Henne, “Regime Building,” 319.

¹¹⁸ Henne, “Regime Building,” 320.

¹¹⁹ *Vienna Convention on the Law of Treaties* (1969), art 31(2); Aust, *Modern Treaty Law*, 3rd ed, 210–12.

categories such as ‘technology and development’, ‘technology and economy’ and ‘technology and anthropocentric language’. These broad groups were then refined through an iterative process that identified more specific themes. For example, initial themes of ‘technology as a way to obtain value’, ‘technology making a difference’ and ‘technology and productivity’ emerged from references relating to economic issues in the original group, ‘technology and economy’.

These initial themes were subsequently refined after iterative readings of the documents and synthesised into the final themes used in this research. Through reviewing the original broad groups and initial themes, the researcher identified four dominant categories of technology–environment connections. These became the four categories of themes and sub-themes that are presented in Table 2.

Table 1. Research Themes And Sub-Themes

Themes	Documents	References
Relationship between science and technology	7	18
Discourse of scientific validity	2	3
Limitations of current or future scientific knowledge	4	12
Limitations of technology or science	2	3
Technology and improving the environment	9	21
Anthropocentric framing	6	14
Technology used to obtain value	5	7
Technology as a mechanism for cooperation	12	33
Relationship with other agreements	2	3
Technology makes a difference	10	20
Technology as a tool for cooperation	4	10
Technology mediates between economic growth, development and nature	12	38
Connection between technology, trade and economic development	10	19
Technology contributes to sustainable development	2	2
Technology enables continued growth	2	3
Technology mediates between environment and humanity	4	5
Technology mediates between indigenous peoples and local communities and the commoditisation of knowledge	6	9

The four main themes addressed technology as a tool or mechanism (to improve the environment; to facilitate cooperation; to mediate economic growth, development and nature) and engaged with issues regarding the relationship between technology, science and environmental problems (recognition of limitations; discourses of scientific validity). However, most themes focused on the role of technology as a tool for use in the biodiversity regime, rather than engaging with more nuanced questions surrounding knowledge, validity and the potential limitations of Western epistemology and science.

The analysis found that most themes were present in both the international agreements and the COP and MOP Decisions. Themes emphasising technology as a mechanism for cooperation, making a difference and productivity were found in all three environmental agreements and some COP and MOP Decisions. Themes emphasising the connection between biodiversity, the market and economic growth were present in all the documents. Generally, all documents contained themes framing technology and its specialisations in a positive light and as a vehicle for progress. However, some themes acknowledged the negative role of technology, particularly in light of the limitations of current and future scientific knowledge. These were contained in both types of documents.

The analysis also identified that the language incorporating these themes differed depending on where the theme was found in the document. For example, the excerpts below highlight how the language associating technology as a mechanism for cooperation differed depending on if it was located in a preamble or operational section of the document:

The Contracting Parties *shall promote international technical and scientific cooperation* in the field of conservation and sustainable use of biological diversity, *where necessary*, through the appropriate international and national institutions.¹²⁰

*Technical and scientific cooperation to develop capacities in classical biological control, including scientific understanding, the regulatory process, and the training of skilled staff, is crucial for the success of biological control programmes.*¹²¹

Recognizing the need for a *more integrated and coherent approach to capacity-building and technical and scientific cooperation in supporting the implementation of the Convention and its Protocols* as well as other biodiversity-related multilateral environmental agreements ...¹²²

These excerpts indicate that the language used in preambles is generally ‘soft’ and uses passive phrases including ‘is crucial for’ and ‘recognising the need for’. This language differs from the active and precise language used in the operative provisions. These provisions include verbs such as ‘shall’ and ‘shall promote’. This difference indicates that these sections of the agreements intend to create obligations for states.¹²³ This pattern was repeated in other themes that frame technology in a positive light and as a vehicle for progress.

However, there were some themes that acknowledged the negative role of technology, particularly regarding the limitations of current and future scientific knowledge. Such themes were identified predominately in preambular text across both types of documents. For example, consider the following paragraphs:

Noting also that *where there is a threat of significant reduction or loss of biological diversity, lack of full scientific certainty should not be used as a reason for postponing measures* to avoid or minimize such a threat.¹²⁴

Also notes that *it is not clear, given the current state of knowledge*, whether or not some organisms of synthetic biology, ... would fall under the definition of living modified organisms under the Cartagena Protocol, and further notes that *there are cases in which there may be no consensus on whether the result of a synthetic biology application is ‘living’ or not.*¹²⁵

Lack of scientific certainty due to insufficient relevant scientific information and knowledge regarding the extent of the potential adverse effects of a living modified organism on the conservation and sustainable use of biological diversity ..., taking also into account risks to human health, *shall not prevent that Party from taking a decision*, as appropriate ... *in order to avoid or minimize such potential adverse effects.*¹²⁶

The preamble extracts above also use softer language in their recognition of the potential limitations of scientific knowledge and the management of risk. The CBD preamble uses ‘should’ rather than ‘shall’ in the above quotation. ‘Should’ is generally understood to imply non-mandatory action, whereas ‘shall’ has mandatory connotations.¹²⁷ In addition to the passive language within the paragraph, this indicates that the drafters sought to ensure that this provision was as broad as possible.¹²⁸ The difference between operative and preamble language and the use of mandatory and non-mandatory language was common across all the texts and will be considered in more detail below.

The following discussion explores three themes that emerged from this analysis. The themes are assessed to identify the extent to which they incorporate weak EM; the presence of such discourses is then critiqued regarding the way in which technology is viewed within the biodiversity regime.

¹²⁰ Convention on Biological Diversity (1992), art 1 (italics mine).

¹²¹ CBD, Decision XIII/12 2016, para 13 (italics mine).

¹²² CBD, Decision XIII/23 2016, preamble para 2 (italics mine).

¹²³ Costelloe, “Interpretation of Secondary Instruments.”

¹²⁴ Convention on Biological Diversity (1992), preamble para 9 (italics mine).

¹²⁵ CBD, Decision XIII/17 2016, preamble para 7 (italics mine).

¹²⁶ Cartagena Protocol (2000), art 10(6) (italics mine).

¹²⁷ D’Acquisto, “The Role of SHALL”; Bodansky, “Legally Binding”; Williams, Tradition and Change.

¹²⁸ Williams, Tradition and Change.

Technology Used To Mediate Economic Growth, Development And Environment

The use of technology to mediate economic growth, development and the environment was a common theme across all the documents. This concept is central to weak EMT, which argues that states can continue to grow their economy by encouraging greater economic efficiencies in the use of natural resources and through market corrections.¹²⁹ References to technology in the international agreements and COP Decisions reflect the assumption that technology is a marker of modernisation and progress, particularly in the context of technology transfer. Similarly, the COP Decisions reflect the continued reliance on traditional growth models within EMT by incorporating environmental accounting methods to encourage eco-efficiencies and as a solution to environmental problems. Like EM, the biodiversity regime purports that more growth and economic development through technological innovation is the solution to environmental problems.

A key strategy to ensuring continued economic growth through resource and material efficiencies is to create an environment for technology transfer. Under the CBD, participation in the biodiversity regime by developing countries is contingent on access to financial support and technology transfer and establishes that they should have access to technologies under fair and favourable terms:

Access to and transfer of technology ... to developing countries *shall be provided and/or facilitated under fair and most favourable terms*, including on concessional and preferential terms where mutually agreed, and, where necessary, in accordance with the financial mechanism ...¹³⁰

Each Contracting Party shall endeavour to create conditions to facilitate access to genetic resources for environmentally sound uses by other Contracting Parties and not to impose restrictions that run counter to the objectives of this Convention.¹³¹

By linking technology transfer, the needs of developing countries and the need to facilitate access to technology, these operative provisions emphasise the importance of technology to the success of the regime. This indicates that weak EMT strategies involving economic efficiencies have informed the development of the biodiversity regime.

The Nagoya Protocol similarly affirms technology transfer as a way to enable the economic development of developing countries through the sustainable use of genetic resources while also ensuring biodiversity conservation. Like the CBD, Article 1 of the Protocol identifies the appropriate transfer of relevant technologies through benefit sharing as a component of the main objective of the agreement.¹³² Further, the Protocol explicitly connects biotechnology and technology that uses genetic resources as key methods to ensure the sustainable conservation of genetic resources while also enabling parties to conserve biodiversity.¹³³ This is demonstrated by including the transfer of knowledge and technology under ‘fair and most favourable terms’ as a form of non-monetary benefit in the context of access and equitable sharing of benefits.¹³⁴ ‘Non-monetary benefits’ are benefits that are negotiated as part of the process to facilitate access to genetic resources based on mutually agreed terms negotiated between the provider granting access to the genetic resources and the entity that seeks to use those resources.¹³⁵ Therefore, these provisions use technology as a tool to mediate between economic growth and environmental sustainability by enabling parties to access technologies that mitigate their contribution to environmental degradation.

These examples indicate that EM strategies have been incorporated into the biodiversity regime. The Nagoya Protocol uses technology to mediate economic growth through the sustainable use of genetic resources and to conserve such resources. The Protocol incorporates a dominant assumption within weak EMT that continued economic growth through technological innovation or transfer enables an environment for the conservation and sustainable use of genetic resources. The use of technology transfer to facilitate and incentivise biodiversity conservation incorporates this assumption.

Technology is also proposed as a way to enable development through modernisation. As Vandana Shiva argues, ‘development ... is taken as synonymous with the introduction of Western science and technology in non-Western contexts’.¹³⁶ This understanding shapes how EM and SD discourses approach environmental risks in the context of development. As noted

¹²⁹ Asafu-Adjaye, *An Ecomodernist Manifesto*; Barry, “Bio-fuelling the Hummer?”

¹³⁰ Convention on Biological Diversity (1992), art 16(2) (*italics mine*).

¹³¹ Convention on Biological Diversity (1992), art 15(2).

¹³² Nagoya Protocol (2010), art 1.

¹³³ Nagoya Protocol (2010), art 1.

¹³⁴ Nagoya Protocol (2010), Annex I para 2(f).

¹³⁵ Nagoya Protocol (2010), art 5, art 23.

¹³⁶ Shiva, “Biotechnological Development,” 194.

previously, EM views environmental risks as a management problem and proposes technical solutions through technological innovation, market diversification and efficiency gains in energy and material use. Therefore, economic development and environmental protection are interrelated and can occur in the existing capitalist political economy.¹³⁷ This feature of EM is criticised because it maintains the assumption that continued economic growth is possible through using economic measures to correct the environmentally damaging actions of industries and states.¹³⁸

The inclusion of economic measures such as ecosystem assessments, environmental economic accounting and cost–benefit exercises indicates a commitment to technical and management-oriented strategies to alleviate environmental risk. For example, Decision XIII/3 ‘invites Parties and other Governments ... to introduce or scale up the use of environmental economic accounting and natural capital accounting’.¹³⁹ Decision XIII/5 incorporates a cost–benefit exercise of ecosystem restoration as part of its short-term action plan and makes the connection between restoring ecosystems and supporting the ecological and economic sustainability of other production activities. It provides examples of actions that could be taken in the context of broad-based ecosystem assessments and restoration activities:

*Assess the potential costs and multiple benefits of ecosystem restoration at relevant scales. Benefits may include those linked to biodiversity and ecosystem services, and socioeconomic benefits, such as water and food security, carbon capture and sequestration, jobs and livelihoods, health benefits, and disaster risk reduction (e.g., fire and erosion control, and coastal protection). Identify opportunities for maximizing co-benefits and for reducing or eliminating conflicts among co-benefits.*¹⁴⁰

Both weak SD and EM discourses propose using economic measures to internalise environmental externalities into the economy. These excerpts highlight how economic measures and their underlying assumptions have been incorporated into the biodiversity regime. Such practices and the models that they inform are criticised by ecofeminists and feminist economists alike. They argue that the economic models that such practices inform are assumed to be objective and neutral and do not reflect the reality of lived experience. Concurrently, the agents and markets modelled in these models are assumed to be perfectly competitive, autonomous, rational and self-interested, seeking to maximise utility or profit.¹⁴¹ Not only do these models discount the gendered experiences of women in the context of development and the environment but they distance and divorce humanity from nature and frame ecological restoration and non-human nature as an ‘economic good’ that can be managed and manipulated to maximise ‘co-benefits’ by incorporating ‘eco-efficiencies’. Therefore, they reinforce the status quo by discounting women’s experiences and reinforcing the view of nature as an economic good.

These excerpts reflect what Fox Keller refers to as ‘objectivism’, which is the belief in ‘connection-free knowledge from an outside-of-nature, perspective-free viewpoint’.¹⁴² The language used in the documents also reflects this objectivism and highlights how economic and ethical choices are inserted into environmental agreements under the guise of ‘neutrality’, with little attention to how such choices maintain the status quo of power relations.¹⁴³ This obscures the way in which these documents represent a gendered economy that is removed from social and ecological frameworks, and, therefore, disembodied and disembedded from ecosystems.¹⁴⁴

Technology As Mechanism For Cooperation

The second dominant theme in the documents related to how technology is used to facilitate cooperation between the different actors involved in the biodiversity regime. In particular, the documents emphasised the role of technology in making a difference, both in terms of achieving objectives of the biodiversity regime and enabling capacity-building for parties to the agreements.

One of the main strategies of EM is to improve efficiencies of production through technological innovation, improved governance and policy instruments, and better institutions to provide managerial oversight.¹⁴⁵ These strategies focus on

¹³⁷ Dryzek, *Politics of the Earth*, 3rd ed, 173.

¹³⁸ Nelson, “Economists”; Ruder, “Transcending.” For examples of this assumption, see: Spaargaren, “Ecological Modernization Theory”; Buttel, “Ecological Modernization.”

¹³⁹ CBD, Decision XIII/3 2016, para 18(b).

¹⁴⁰ CBD, Decision XIII/5 2016, Annex para 13(4) (italics mine); see also: Annex para 15(2).

¹⁴¹ Nelson, “Rethinking Development.”

¹⁴² Nelson, “Economists,” 443.

¹⁴³ Lee, “Ecofeminist Perspectives.”

¹⁴⁴ Mellor, “Ecofeminist Political Economy,” 254; Nelson, “Economists”; Ruder, “Transcending.”

¹⁴⁵ Bäckstrand, “Planting Trees”; Baker, “Sustainable Development.”

increasing cooperation between different actors across policy, industry, other sectors of the economy and other societal institutions; they use technology as a mechanism to facilitate greater cooperation. They assume that cooperation enables more efficient governance, management and policy coherence and thereby contributes to more efficient use of natural resources and a better space for technological and market innovation. However, this cooperation often occurs along the lines of dominant power relationships and can reinforce existing precarities between actors.

Each of the international agreements include provisions that promote international technical and scientific cooperation to implement the objectives of the agreements. The Cartagena Protocol clarifies that for the purpose of cooperation:

*The needs of developing country Parties, in particular the least developed and small island developing States among them, for financial resources and access to and transfer of technology and know-how in accordance with the relevant provisions of the Convention, shall be taken fully into account for capacity-building in biosafety. Cooperation in capacity-building shall ... include scientific and technical training in the proper and safe management of biotechnology ... and the enhancement of technological and institutional capacities in biosafety.*¹⁴⁶

Similarly, both the Nagoya Protocol and the CBD associate collaboration, cooperation and capacity-building with technology transfer, development and scientific research as a means to attain or strengthen the objectives of the Convention and the Protocol.¹⁴⁷ This suggests that the parties view technology as a mechanism for international cooperation.

The operative provisions in the international agreements and COP Decisions reinforce the narrative that technology enhances cooperation between states and non-state actors. The CBD identifies information exchange between developed and developing countries as a pathway to cooperation and calls for contracting parties to ‘promote technical and scientific cooperation with other Contracting Parties, in particular developing countries, in implementing this Convention’.¹⁴⁸ The Nagoya Protocol also calls for parties to ‘collaborate and cooperate in technical and scientific research and development programmes, including biotechnological research activities, as a means to achieve the objective of this Protocol’.¹⁴⁹ These provisions identify technical and scientific cooperation as a key strategy to achieve the objectives of the biodiversity regime.

The COP Decisions similarly identify technological innovation as a pathway to international cooperation. COP Decision XIII/24 explicitly recognises the need for greater cooperation between states, governments and non-state actors. It encourages parties:

To provide common training and other learning opportunities to the national focal points of the biodiversity-related conventions and other relevant staff to build capacity and mutual understanding of:

...

(iii) Communication methods to raise awareness on the value of biodiversity and ecosystem services with their respective high-level policy decision-makers;

(iv) Technical knowledge on synergy and coordination.¹⁵⁰

It also encourages parties to provide training for technical knowledge regarding synergies and coordination between biodiversity-related conventions and to enhance the work of the secretariat in the use of internet technology.¹⁵¹ These activities identify technology as a mechanism to help strengthen the cooperation between different actors involved in biodiversity conservation.

While states approach technology as a conduit for cooperation and communication, such cooperation can also be a conduit for unsustainable and inequitable practices and the exploitation of gendered resources.¹⁵² For example, these documents include limited recognition of the role of technology in appropriating traditional and gendered knowledge or of how technology is being

¹⁴⁶ Cartagena Protocol (2000), art 22(2) (italics mine).

¹⁴⁷ Convention on Biological Diversity (1992), art 18(1); Nagoya Protocol (2010), art 23.

¹⁴⁸ Convention on Biological Diversity (1992), art 18(2).

¹⁴⁹ Nagoya Protocol (2010), art 23.

¹⁵⁰ CBD, Decision XIII/24 2016, Annex I para 25(b)(iii-iv) (italics mine).

¹⁵¹ CBD, Decision XIII/24 2016, Annex II para 6; see also: CBD, Decision XIII/12 2016, Annex II para 1.4.

¹⁵² Salleh, “Climate Strategy,” 126.

pitted against traditional practices across the globe.¹⁵³ Further, the full cost of new manufacturing technologies is rarely considered because the ‘material costs are often rendered invisible by externalisation on to other classes, races, genders, or species’.¹⁵⁴ Rather than engaging with a comprehensive restructuring of Western culture, this assumes that human culture, lifestyles and demands on nature are unchangeable.¹⁵⁵ As science and technology are socially constructed, the narratives regarding the role of technology and technological innovation are informed by dominant discourses, such as SD and EM. This can perpetuate the status quo and embedded power relations under the guise of progress and cooperation.

The participation by states and non-state actors in technological innovation is another key feature of EM that is found in the biodiversity regime. Parties are encouraged to develop transnational networks and institutions of technological innovation for the purposes of cooperation. This strategy reflects what Barry and Paterson identify as the ‘techno-bureaucratic state-led and initiated “greening” of certain key sectors of the economy’.¹⁵⁶ Following this approach, state policy ‘elites’ act as ‘brokers and prime movers in encouraging interest groups, trades unions, industry, consumer groups and sections of the environmental movement’¹⁵⁷ to accept the EM agenda.

In keeping with this, both types of documents include references supporting greater participation and cooperation between actors involved in technological innovation. The CBD states:

The Contracting Parties shall promote international technical and scientific cooperation in the field of conservation and sustainable use of biological diversity, where necessary, through the appropriate international and national institutions.¹⁵⁸

The two Protocols include similar provisions regarding developing human resources and institutional capacity in developing countries through existing public institutions and increased participation by the private sector and civil society.¹⁵⁹

The COP Decisions also emphasise the importance of ‘cross-sectoral’ partnerships and the need to support greater cooperation between states to develop technologies. For example, COP Decision XIII/11 states:

Emerging technologies and sensor development increase the efficiency of this evolving network. There is a need for greater cross-sectoral partnership among government, industry and academia to facilitate the establishment of globally integrated monitoring systems.¹⁶⁰

The international agreements and COP Decisions also include provisions to support the participation of women and indigenous communities in capacity-building, innovation and technology transfer, in addition to supporting the participation between state and non-state actors.¹⁶¹ Where such provisions are identified in the operational text, they are often qualified by phrases such as ‘subject to its national legislation’¹⁶² and ‘in accordance with national legislation and policies’.¹⁶³ This leaves how to operationalise such participation to the discretion of state parties.

Nevertheless, some documents include more positive statements concerning participation by indigenous peoples. For example, Decision XIII/12 states:

[This Decision aims to] *enhance the use of the traditional, scientific, technical and technological knowledge of indigenous peoples and local communities.*

¹⁵³ Shiva, “Biopatents”; Isla, “Biopiracy.”

¹⁵⁴ Salleh, “Climate Strategy,” 129.

¹⁵⁵ Plumwood, *Environmental Culture*, 8.

¹⁵⁶ Barry, “Globalisation,” 768.

¹⁵⁷ Barry, “Globalisation,” 769.

¹⁵⁸ Convention on Biological Diversity (1992), art 18(1)

¹⁵⁹ Nagoya Protocol (2010), art 23; Cartagena Protocol (2000), art 22(1).

¹⁶⁰ CBD, Decision XIII/11 2016, Annex I para 14.

¹⁶¹ Cartagena Protocol (2000), art 26; Nagoya Protocol (2010), preamble para 11, art 22(1), art 22(3); Convention on Biological Diversity (1992), preamble para 13, art 17(2).

¹⁶² Convention on Biological Diversity (1992), art 8(j).

¹⁶³ Convention on Biological Diversity (1992), art 18(4).

Given the unique challenges associated with the use of traditional knowledge, *more work should be done to identify effective ways of including that information ... Training activities could be organized prior to workshops at the relevant scale, targeting both representatives and experts from indigenous peoples and local communities as well as from scientific institutions.*¹⁶⁴

However, ecofeminists argue that as the institution and practices of science, technology and economics are distinctly gendered, this can exclude ‘non-expert’, embodied and lived experiences from receiving the same recognition and authority as ‘professional experts’.¹⁶⁵ One of the key features of these documents is the way they assign environmental problems to ‘professional experts’ who maintain ‘technical authority’ when ‘negotiating environmental risks’.¹⁶⁶ While there are references to the value of women and indigenous knowledge and technologies in the documents, these may not be assigned the same value as Western scientific findings. Therefore, encouraging cooperation between these elite actors and more marginalised communities may reinforce the dominant discourse that environmental problems are purely technical in content, silencing alternative understandings.

This analysis indicates that states have been transformed into brokers who encourage cooperation through different modes, including enforcing state-led regulation, developing different market mechanisms, facilitating market shifts and incentivising technological innovation. However, this focus on the use of technology to support cooperation and increase development benefits must also consider the way in which technology can ‘embody specific forms of power and authority’.¹⁶⁷ Technology can act as a conduit for recolonisation practices because it is positioned as the engine for modernisation and development.¹⁶⁸ This is because it has been an ‘intimate and inextricable part of the colonial machinery’ and ‘colonial ontologies have been “rephrased” within the technoscientific frameworks of globalisation’.¹⁶⁹ Therefore, colonial histories and their contemporary legacies should be considered in negotiations regarding technology transfer and its potential for reaffirming hierarchies of power and knowledge.¹⁷⁰

There are multiple ways in which the biodiversity regime has referred to technology to facilitate greater cooperation between states and non-state actors, incorporating EM strategies that view technology and technological innovation as the solution to environmental problems. Greater cooperation and collaboration between states not only enables greater innovation but ensures that developing countries will benefit from such cooperation and, by extension, benefit from their participation in the biodiversity regime itself.

Technology And ‘Making A Difference’

The connection between technology and ‘making a difference’ is another feature of EMT’s underlying commitment to progress and modernisation. ‘Making a difference’ is constructed in two ways in the documents: making a difference to ecosystems through restoration and conservation and making a difference to human well-being by adding value to, or receiving other benefits from, genetic resources, ecosystem functions and ecosystem services.

These two approaches associate technological innovation with making a positive difference to ecological systems and humanity. The CBD preamble acknowledges that:

*‘[T]he provision of new and additional financial resources and appropriate access to relevant technologies can be expected to make a substantial difference in the world’s ability to address the loss of biological diversity.’*¹⁷¹

This ‘substantial difference’ is used to support the transfer and provision of new and existing technologies to developing countries. Similarly, the Nagoya Protocol recognises how technology transfer can add value to genetic resources in developing countries.¹⁷² The positive association between ‘difference’ and monetary or human-centred benefit through technological

¹⁶⁴ CBD, Decision XIII/12 2016, Annex II para 1.5 (italics mine); see also CBD, Decision XIII/3 2016, para 97.

¹⁶⁵ Code, Ecological Thinking; Curtain, “Women’s Knowledge”; Lee, “Ecofeminist Perspectives”; Morrow, “Ecofeminism”; Faulkner, “The Technology Question.”

¹⁶⁶ Mason, Environmental Democracy, 25.

¹⁶⁷ Winner, “Do Artifacts Have Politics?,” 121.

¹⁶⁸ Harding, “Postcolonial and Feminist Philosophies,” 412.

¹⁶⁹ Pollock, “Resisting Power,” 957.

¹⁷⁰ Harding, “Postcolonial and Feminist Philosophies”; Harding, Is Science Multicultural; Lee, “Ecofeminist Perspectives”; Pollock, “Resisting Power”; Foster, “Decolonizing Patent Law”; Seth, “Putting Knowledge in Its Place.”

¹⁷¹ Convention on Biological Diversity (1992), preamble para 15 (italics mine).

¹⁷² Nagoya Protocol (2010), preamble para 5.

innovation is a feature of EM discourses. The presence of these provisions highlights the way the regime uncritically embeds the assumption that technology is a self-evident good that adds value to inert materials such as genetic resources. Not only does this reaffirm that ‘benefit’ is primarily understood in terms of monetary value, it also maintains the dominant view that nature (and its associated ‘others’) is inert and in need of transformation.

The connection between technological innovation and difference is also embedded in provisions concerning the role of technology in facilitating development in developing countries. This was observed in the Nagoya Protocol, which appears to conflate SD and EM when it explicitly adopts a strategy of building research and innovation capacities to add value to genetic resources. The preamble recognises:

[T]he important contribution to sustainable development made by technology transfer and cooperation to build research and innovation capacities for *adding value to genetic resources in developing countries*, in accordance with Articles 16 and 19 of the Convention.¹⁷³

This paragraph merges technology transfer and innovation with adding value to nature-derived resources, thus revealing the deep-seated view of the environment as a resource that is embedded within Western philosophical traditions and is central to weak EM discourses. This view of nature is also contained in the operational provisions of the Protocol, particularly in terms of technology transfer, collaboration and cooperation.¹⁷⁴ The presence of this theme in the documents suggests that the biodiversity regime has incorporated EM discourses of technology.

This uncritically positive view of technology is reaffirmed in the COP Decisions. Decisions concerning cold-water ecosystems and synthetic biology portray technological innovation as a self-evident good that can overcome existing barriers by attaining the objectives of the biodiversity regime.¹⁷⁵ Therefore, they promote technology as playing a key role in making a positive difference to biodiversity loss, conservation and the sustainable use of biological resources.

Obtaining Benefit By Increasing Biological Productivity

The biodiversity regime promotes the role of technology in restoring damaged ecosystems and improving ecosystem productivity for human well-being. This is evident in the international agreements and COP Decisions that include statements supporting the role of technology in restoring ecosystems and, more importantly, their productivity:

[This Decision] *encourages* Parties ... to promote and support ... sustainable agricultural production, that may include increases in productivity based on the sustainable management of ecosystem services and functions, diversification of agriculture [and] agro-ecological approaches.¹⁷⁶

In support of the implementation of this Protocol, capacity-building and development may address, *inter alia*, the following key areas:

...

(d) Capacity of countries to develop their endogenous research capabilities to add value to their own genetic resources.¹⁷⁷

These excerpts reveal an expectation that technology makes a positive difference to human well-being by shaping and improving the non-human environment. In these excerpts, technology is used in two ways: first, to derive value from genetic resources for human benefit and second, to increase the productivity of ecosystem functions and services to improve agricultural output.

Such practices are known to destabilise and undermine the lives of women by transforming traditional practices, products and processes into commodities.¹⁷⁸ As a result these practices can threaten the resources of indigenous peoples and vulnerable

¹⁷³ Nagoya Protocol (2010), preamble para 5 (italics mine).

¹⁷⁴ Nagoya Protocol (2010), art 23.

¹⁷⁵ CBD, Decision XIII/5 2016, Annex para 14.10; see also: CBD, Decision XIII/23 2016; CBD, Decision XIII/11 2016; CBD, Decision XIII/17 2016.

¹⁷⁶ CBD, Decision XIII/3 2016, para 30.

¹⁷⁷ Nagoya Protocol (2010), art 22(4)(d).

¹⁷⁸ Braidotti, *Women, the Environment*.

groups and cause conflicts within communities.¹⁷⁹ In cases in which development agendas are informed by the potential of technology to increase ecological production, technology can also lead to ‘maldevelopment’ or ‘de-development’, thus increasing the vulnerability of already marginalised communities.¹⁸⁰ Therefore, not only do these provisions highlight an anthropocentric understanding of the role of technology in improving productivity, they also incorporate a gendered and exploitative understanding.

Adopting An Anthropocentric Perspective Of ‘Benefit’

The provisions regarding technology in the biodiversity regime reflect characteristics of dualism that systematically and pervasively construct the ‘other’—in this case, the non-human environment—as inferior. These characteristics are incorporated in the provisions regarding role of the environment as a provider of genetic resources and services. By reframing the non-human environment as an object or entity that technology can ‘improve’, these documents define the needs of the environment in terms of the needs of humanity. They radically exclude and instrumentalise the non-human environment, thereby legitimising the exploitation and manipulation of the environment for human benefit. In this way, the environment is objectified and ‘its ends are defined in terms of the master’s ends’.¹⁸¹ This demonstrates the anthropocentric foundation of the biodiversity regime and reveals that the provisions relating to technology approach ‘making a difference’ from a purely human-centric perspective.

This human-centric perspective is contained in both the international agreements and the COP Decisions. Both types of documents incorporate the narrative that technology is necessary to improve ecological productivity to ensure human well-being. This narrative is embedded in the preamble of the Cartagena Protocol, the operational sections of the Nagoya Protocol and subsequent COP Decisions:

Recognizing that modern biotechnology has great potential for human well-being if developed and used with adequate safety measures for the environment and human health.¹⁸²

In support of the implementation of this Protocol, capacity-building and development may address, *inter alia*, the following key areas ... [The] [c]apacity of countries to develop their endogenous research capabilities to add value to their own genetic resources.¹⁸³

Building the capacity of Parties to develop their *endogenous research capabilities to add value to their own genetic resources* and traditional knowledge associated with genetic resources through, *inter alia*, technology transfer; bioprospecting and associated research and taxonomic studies; and the development and use of valuation methods.¹⁸⁴

In these documents, technology is promoted as a solution for existing or future damage to the environment. Implicit in this promotion is a worldview in which humans and nature are separate and different. Humanity is cast as superior, which legitimises framing the environment in a server or provider role and manipulating it through technology for the benefit of humanity.

These examples reflect an anthropocentric perspective of benefit. They identify technological innovation as the solution to environmental degradation and security as it enables humans to maximise environmental resources for their benefit. They justify environmental protection in terms of likely human benefit by increasing productivity and security.¹⁸⁵ Therefore, they incorporate the dualist characteristic of radical exclusion, which occurs when the centre—in this case humanity—‘tries to magnify, to emphasise and to maximise the number and importance of differences and to eliminate or treat as inessential shared equalities’.¹⁸⁶ They demonstrate this by positively connecting technological innovation with making a difference to human lives.

In addition, these documents also obfuscate the gendered nature of such technologies. Biotechnology, for example, is woven into development projects and, consequently, has had profound effects on the lives of rural women and communities.¹⁸⁷ This is

¹⁷⁹ Foster, “Decolonizing Patent Law.”

¹⁸⁰ Braidotti, *Women, the Environment*; Harding, “Postcolonial and Feminist Philosophies”; Shiva, “Bioprospecting.”

¹⁸¹ Plumwood, *Feminism and Mastery*, 53.

¹⁸² Cartagena Protocol (2000), preamble para 6.

¹⁸³ Nagoya Protocol (2010), art 22(4)(d).

¹⁸⁴ CBD, Decision XIII/21 2016, para 23(d) (*italics mine*).

¹⁸⁵ Lacy, *Security and Climate Change*, 86.

¹⁸⁶ Plumwood, *Feminism and Mastery*, 49.

¹⁸⁷ See e.g., Aistara, “Seeds of Kin”; Gonda, “Climate Change, ‘Technology’ and Gender”; Ezeika, “She Came, She Saw”; Gonda, “Patriarchal Sides of Climate Change.”

because development projects can produce and reproduce unequal gender relations among the communities into which they are imported.¹⁸⁸ The uncritical narrative within these documents not only views non-human nature as inert and in need of transformation, it also risks viewing women as ‘productive engines to society and ... profitable clients to any public or private sector developer’.¹⁸⁹ Therefore, the documents continue to perpetuate the dominant understanding of the relationship between technology, gender, development and the environment within the biodiversity regime.

This section has examined the two interrelated themes that associate technology with making a difference and as a mechanism for cooperation. The analysis found that technology is used as a mechanism to facilitate greater cooperation and participation from multiple state and non-state actors; it is used to develop the closer relationships and partnerships required to support innovation. This is an EM strategy as it encourages cooperation between different state and non-state actors in different societal institutions, such as the global market, the private sector and industries. As such, it reflects the continued commitment to progress and modernisation embedded within EM.

Implicit in this strategy for cooperation is the belief that technology makes a difference by improving the ecological foundation of human society and human well-being more directly. The analysis found that technology is portrayed as one of the main vehicles through which to achieve progress in the biodiversity regime. This was demonstrated by the affirmation of technological innovation as one main vehicle to achieve progress by enabling ecosystem restoration, modification or conservation for human benefit. This approach towards understanding ‘difference’ highlights the close relationship between technology, making progress and anthropocentrism in EM. In turn, this has been incorporated in the biodiversity regime. It indicates that that ‘difference’ within the regime is directly connected to two underlying concepts of EM: the optimistic view of technology as a problem solver and the consideration of technology as a mechanism to mitigate environmental damage from economic growth. Underlying both these concepts is the separation and disembedding of humanity from the ecological planet.

Increasing The Productivity And Value Of The Environment

The language contained in the COP Decisions incorporates a connection between technology, improving ecosystems and obtaining value from non-human nature. This indicates that the documents associate technology with improving and adding value to the non-human environment by increasing its productivity.

Decision XIII/3 and Decision XIII/5 both seek to promote the productivity of land and enhance ecosystem services and functions. Decision XIII/3 encourages parties to develop policy frameworks that:

Promote sustainable increases in the productivity and diversification of production of existing agricultural land and rangeland while enhancing ecosystem services and functions, including those services and functions that contribute to agricultural production (such as pollination, pest control, water provision and erosion control).¹⁹⁰

Decision XIII/5 invites states to consider ‘how ecosystem restoration activities can support the ecological and economic sustainability of agriculture and other production activities’.¹⁹¹ Decision XIII/22 states that messages should ‘clearly show the linkages between diversity and other sustainable development issues’,¹⁹² particularly that ‘biodiversity, environmental functions and ecosystem services contribute directly to human well-being and development priorities’.¹⁹³ The language used in these Decisions frames the environment as a separate and distinct entity that can be improved to become more productive through technological innovation. While these terms are not explicitly incorporated within the Decisions, they manifest themselves in the language of ‘sustainable intensification’¹⁹⁴ of agriculture contained in the Decisions.

Sustainable intensification refers to increasing the productivity of agriculture in a sustainable manner by employing technological innovations and technical efficiencies to ensure that agriculture yields can increase with less impact on the natural environment.¹⁹⁵ Strategies include the use of biotechnology, the development of ‘smarter’ pesticides and fertilisers and the

¹⁸⁸ Gonda, “Climate Change, ‘Technology’ and Gender,” 151.

¹⁸⁹ Falck-Zepeda, Gender Impacts, 5.

¹⁹⁰ CBD, Decision XIII/3 2016, para 28.

¹⁹¹ CBD, Decision XIII/5 2016, Annex para 15(2).

¹⁹² CBD, Decision XIII/22 2016, para 28.

¹⁹³ CBD, Decision XIII/22 2016, para 28(b).

¹⁹⁴ Mahon, “Sustainable Intensification,” 74.

¹⁹⁵ Cook, Sustainable Intensification, 1.

development of technology to enable more intensive and efficient agriculture in smaller land areas.¹⁹⁶ These approaches create technology-led solutions for food security and cause agricultural practices to exert a negative impact on the environment. This approach adopts EM strategies to respond to environmental concerns by focusing on improving efficiencies through technological innovation.

Inherent in this approach is the belief that technology can extract value from the environment. This reinforces the view of the environment as valueless until manipulated for human benefit. This view is embedded in the international agreements and the COP Decisions:

Aware that conservation and sustainable use of biological diversity is of critical importance for meeting the food, health and other needs of the growing world population, for which purpose access to and sharing of both genetic resources and technologies are essential.¹⁹⁷

Recognizing that modern biotechnology has great potential for human well-being if developed and used with adequate safety measures for the environment and human health.¹⁹⁸

[Recognising] *the role of forest biodiversity for the maintenance of ecosystem services and functions that contribute to sustainable development, poverty eradication and human well-being*, including through the provision of food, feed, water, wood, fibre, fuel, medicine, recreation, as well as the mitigation of and adaptation to climate change.¹⁹⁹

These excerpts demonstrate a relational understanding of value between humanity and non-human nature, wherein nature is defined in relation to human needs. In the CBD, genetic resources and related technologies are deemed 'essential' to meet the needs of humanity and the Protocols similarly recognise the role of non-human nature and technology for human security.

This relational understanding of non-human nature is reinforced by the definitions of biodiversity in the agreements. The CBD defines 'biological resources' as 'genetic resources, organisms ... ecosystems with actual or potential use or value for humanity' and genetic resources are defined as 'genetic material of actual or potential value'.²⁰⁰ These definitions indicate that value is determined in relation to humanity, thereby reinforcing the anthropocentric nature of the biodiversity regime.

The Nagoya Protocol also recognises the 'important contribution' made by technology transfer 'for adding value to genetic resources'²⁰¹ and that the 'economic value of ecosystems and biodiversity' are 'key incentives for the conservation of biological diversity and the sustainable use of its components'.²⁰² This presents technology as a mechanism for optimising or improving efficiencies in using the environment. Therefore, the value of the environment is defined in relation to human benefit.

The assumption that technology confers value to the non-human environment is deeply embedded in weak EMT. This theory adopts a purely instrumental view of value based on an understanding of the environment as the resource base for 'free market capitalism'.²⁰³ Therefore, this discourse disassociates and disembeds humanity from the environment, thus legitimising its exploitation and manipulation.

EM strategies that emphasise the need to increase the productivity of the environment to derive value for human benefit embed value dualisms that reinforce the separation between the human and non-human environment. By defining value in terms of human benefit, these references incorporate an objectified view of the environment since they approach environmental conservation as a means to an end and regard technological innovation as the mechanism to achieve this end. The emphasis on increasing the productivity and efficiency of the environment epitomises this objectified view of nature because it considers that the needs of the environment are defined in terms of human needs.

The references to the environment reduce 'complex ecological systems into discrete components that can be commoditised and utilised for the purpose of economic growth and social development'.²⁰⁴ Technology is identified as the tool used to derive

¹⁹⁶ Diamond Collins, *A Wolf In Sheep's Clothing*.

¹⁹⁷ Convention on Biological Diversity (1992), preamble para 20.

¹⁹⁸ Cartagena Protocol (2000), preamble para 6; see also Nagoya Protocol (2010), preamble para 14.

¹⁹⁹ CBD, Decision XIII/3 2016, para 42 (italics mine).

²⁰⁰ Convention on Biological Diversity (1992), art 2(2), art 2(10).

²⁰¹ Nagoya Protocol (2010), preamble para 5.

²⁰² Nagoya Protocol (2010), preamble para 6.

²⁰³ Mol, "Ecological Modernisation Theory," 22.

²⁰⁴ Wilkinson Cross, "The Environment as Commodity," 239.

value by manipulating or changing the environment into something that can be used, consumed or sold. In this way, the biodiversity regime incorporates the value dualism of relational definition, which reinforces the separation of humanity from the non-human environment.

Materialist ecofeminists argue that this is indicative of how humanity has attempted to separate itself from nature through productive systems that legitimise the transformation of nature into profit by eroding and polluting it with technological processes.²⁰⁵ This encapsulates EMT's connection between technology and the environment, whereby technology improves the productivity of the non-human environment by increasing the efficiency with which natural resources and ecosystem services and functions can be used for human benefit.

Conclusion

This article analysed the references to technology contained in the CBD, Nagoya Protocol, Cartagena Protocol and the 2016 COP and MOP Decisions. The analysis found that weak EM commitments to technological innovation are embedded in the objectives of the biodiversity regime. This has implications for the future evolution of the biodiversity regime because this form of EM uses technological innovation to maintain the status quo. This means that the regime does not question the underlying conceptual framework that legitimises 'efficient' harm to the environment. Instead, it remains committed to modernisation and progress based on the production and consumption of natural resources.

This is demonstrated through the continued commitment to the overarching project of modernisation through efficient industrialisation and technological innovation in the biodiversity regime. While the documents support the pursuit of SD, the strategies introduce weak EMT, suggesting that EM has pervasively influenced understandings of the terms 'sustainable' and 'development' in the context of the biodiversity regime.

Ecofeminists criticise interpretations of 'progress' and 'modernisation' in weak EM that disembled humanity from non-human nature. They argue that EM maintains a mechanistic worldview that reduces non-human nature into constituent elements to be reshaped and modified into something of economic value. Instead of adopting this view, society and human institutions should recognise the immanence of humanity and take account of natural limits, conditions and uncertainties. Disembedding and transcending ecological systems in the name of progress marginalises women's embodied work and enables 'dominant groups to live as if they were not embodied and embedded within a limited nature'.²⁰⁶

The inclusion of weak EM in the provisions relating to technology and technological innovation indicates that the biodiversity regime has adopted a strategy of maintaining the status quo. This may not have been a conscious decision. EM strategies adopt an explicitly optimistic worldview and have been effective in highly industrialised and developed countries at mitigating and counteracting environmental problems by continuing to do what humans do, but better and with more efficiencies. As such, the strategies are highly persuasive and mobilise many states in support.

Nevertheless, such technocentric solutions do not create a space in which truly alternative approaches to biodiversity loss may occur. Ecofeminists and other critical scholars highlight the flawed assumptions that inform EM, which reinforce dualisms between humanity and non-human nature, legitimising the exploitation and subordination of the environment. Mapped onto these dualisms are societal institutions that reinforce the separation between humanity and non-human nature by disembedding humanity from its material existence through the mode of production. These actions are visible in the biodiversity regime because the regime casts technological innovation as a central pillar of the regime and its strategy to fulfil its obligations.

Therefore, the unwillingness to start conversations about structural inequalities between advanced and developing countries, and the fundamental values that inform the biodiversity regime, may not be a conscious decision. However, until humans acknowledge that such strategies are informed by techno-optimistic visions of the future and are shaped by a fundamentally unequal and exploitative conceptual framework, it may not be possible to consider further revisions to the societal institutions that shape, inform and affect the success of international environmental regimes.

²⁰⁵ Merchant, "Ecofeminism," 103; Mellor, *Feminism and Ecology*, 62; Wilkinson Cross, "The Environment as Commodity," 189.

²⁰⁶ Mellor, "Ecofeminist Economics," 125.

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